

# Custom Branding Compostable Bags



Bioplastic Bag custom branding guidelines  
January 2019



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# Customise your BioBags

We offer free custom branding! Minimum order quantities apply.

## 1. Select the product type and size

Singlet bags – checkout singlet, 20L singlet bag

Bin liners – 8L, 30L, 50L, 80L, 120L, 240L

## 2. Choose your quantity

Please see following page for MOQs of the various sizes

## 3. Free artwork design service

Free design and artwork setup

High quality printing – 8 colours max for 1-sided printing and 4 colours max for 2-sided printing

## 4. BioPak endorsement

We recommend incorporating the trusted BioPak logo along with an environmental message into your artwork

## 5. 8 week delivery lead time

8 week turnaround time from signing the contract to delivery

## 6. No deposit and free storage

No deposit required (conditions apply)

Free storage for 6 months (conditions apply)

Our pay-as-you-use\* system allows you to order and pay for what you need, when you need it (conditions apply)

You can draw down one carton at a time

## 7. Same day dispatch on all orders

All orders placed before 1pm in most metro areas will be delivered same day (conditions apply)

\*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 6 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.



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# Guidelines Bioplastic Bags



PSB-C-0001



PSB-C-0005

## Bioplastic Singlet Bags

Material: As per Australian Standard AS4736 for composting.  
Optional custom branding available (min. quantities apply)

CODE	DESCRIPTION	QTY/ROLL	ROLL/CTN	QTY/CTN	MOQ
PSB-C-0001	Checkout singlet bag - black 39.5cm x 19cm x 5cm	20	100	2,000	220,000 bags
PSB-C-0005	20L Singlet bag - white 52cm x 30cm x 10cm	10	100	1,000	90,000 bags



Example of Bin Liner

## Bioplastic Bin Liners

Material: As per Australian Standard AS4736 for composting.

CODE	DESCRIPTION	QTY/ROLL	ROLL/CTN	QTY/CTN	MOQ
PSB-C-0002	8L Kitchen tidy bag 35.5cm x 22cm x 9.5cm	25	40	1,000	150,000 bags
PSB-C-0013	30L Refuse bag 57cm x 51cm	25	40	1,000	80,000 bags
PSB-C-0014	50L Refuse bag 94cm x 60cm	30	18	540	37,800 bags
PSB-C-0015	80L Refuse bag 105cm x 82cm	20	12	240	19,200 bags
PSB-C-0003	120L Refuse bag 132cm x 87cm	12	12	144	14,400 bags
PSB-C-0004	240L Refuse bag 139cm x 113cm	12	12	144	11,520 bags

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# Print specifications

### BioPlastic Bag Colour

Standard light green colour is the standard colour for MOQs listed

Custom bags are available - MOQ apply. Please contact us.

### Colour

Pantone colour: Pantone colours can only be used on artwork with a limited colour range (max 8 colours max for one side, 4 colours max for 2 sides). Pantone colour values must be Pantone Coated only

Transparency: Using transparency to alter the colour density in artwork may create unsatisfactory results. We recommend a production proof (printed proof) for artwork where the artwork colour should be checked

Metallic and Fluorescent colours: cannot be printed

### Artwork

Artwork files provided by the client must be provided on the required bag size template in high resolution format.

### Resolution

Images in artwork must be a minimum resolution of 300dpi at 100% scale

### Vector graphics

Images in vector format must be Pantone Coated colour

Pantone colour values must be Pantone Solid Coated or Pantone Plus Solid Coated

Line work in vector images must be 0.5 point or greater

### Text

All text within artwork must be 6 point or larger

Text in final artwork must be converted to outlines

### Copyright

All images provided in artwork/or provided to BioPak for artwork must comply with copyright and be the property of the client

All fonts in artwork and/or provided to BioPak for artwork, must comply with copyright and be the property of the client

### Scaling of artwork

BioPak will artwork/coordinate the design of the approved design to the required bag sizes as required

Artwork will be scaled to the clients required custom bag order sizes only

Revised artwork on scaled material must be clearly briefed to BioPak

Artwork scaled during the development of proofs is the property of the printer and cannot be altered

Scaled artwork files developed by BioPak (working files) will not be provided back to the client

### Fitting artwork to templates

BioPak can assist you with your artwork and final artwork as required

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# Guidelines Bioplastic Bags

## BioPak logo colour and use

**Full Colour** - Pantone Coated shown as logo A below.

**Single Colour:** When the full colour logo is unsuitable the BioPak logo can be printed in any single colour. Shown as logo B below.

**Reversed:** The BioPak logo can be reversed out of a colour in white only. Shown as logo C below.

Pantone Coated (C)

 PANTONE 376 C

 PANTONE 4715 C

 PANTONE 348 C

## Logo use

BioPak full colour logo



BioPak single colour logo



BioPak single colour logo



BioPak single colour logo reversed.



## Logo clear space

The standard clear space for the BioPak logo is indicated with a 'X'

Minimum logo size is 17mm

BioPak logo clear space



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## About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our B Corp certification inspires and motivates others in our industry to follow suit. B the change.



### Custom branding is available on:



#### Paper cups & bowls

MOQ: 50,000 units

Delivery: 8-10 weeks

Shelf Life: 12 months



#### Clear cups & bowls

MOQ cups: 40,000 units

MOQ bowls: 50,000 units

Delivery: 8-10 weeks

Shelf Life: 12 months



#### Reusable cups

MOQ: 3,024 units

Delivery: 12-14 weeks

Shelf Life: 4 years

Functional Life:  
12 months



#### Cutlery

MOQ: Various

Delivery: 12 weeks

Shelf Life: 6-12 months



#### Napkins

MOQ: 30 Cartons

Delivery: 12 weeks

Shelf Life: Indefinite



#### BioBoard

MOQ: 30,000 units

Delivery: 12 weeks

Shelf Life: Indefinite



#### Straws

MOQ: 100,000 units

Delivery: 12 weeks

Shelf Life: Indefinite

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