

# Custom branding BioBoard Products



Paper board customisation guidelines  
November 2019



**BioPak**  
It doesn't cost the earth

# Customise your BioBoard

We offer free custom branding! Minimum order quantities apply.

## 1. Select the product type and size

Corrugated boxes chip, burger, dinner, family, regular snack & large snack

Corrugated trays – Tray #1, #2, #3, #4 & #5

Noodle boxes – 8oz, 16oz, 26oz and 32oz

Lunch boxes – small, medium, large and extra large

Lunch boxes with windows – small, medium and large

Sandwich wedge

## 2. Choose your quantity

Corrugated boxes and trays - minimum order quantity of 30,000/size

Noodle and lunch boxes - minimum order quantity of 30,000/size

Sandwich wedge - minimum order quantity of 30,000/size

## 3. Free artwork design service

Free design and artwork setup

High-quality printing – unlimited CMYK colours and up to 4 Uncoated Pantone colours is included in the price for noodle boxes, lunch boxes, lunch boxes with windows, and sandwich wedge. All corrugated flute items (boxes and trays) incur additional costs per colour per carton.

No plate costs

Printing cost may apply (Contact Sales to get quote)

## 4. BioPak endorsement

We recommend incorporating the trusted BioPak logo along with an environmental message into your artwork

## 5. 12 week delivery lead time

12 week turnaround time from signing the contract to delivery

## 6. No deposit and free storage

No deposit required (conditions apply)

Free storage for 3 months (conditions apply)

Our pay-as-you-use\* system allows you to order and pay for what you need, when you need it (conditions apply)

## 7. Same day dispatch on all orders

All orders placed before 10am in most metro areas will be delivered same day (conditions apply)



\*Pay-as-you-use customers must indicate that product will be drawn and paid for evenly over a maximum of 3 months. If product cannot be drawn in this manner, we can still provide custom products but different payment plans will have to be discussed.



BioPak gives back 7.5% of profits to **positive change**

AUS 1300 246 725 | NZ 0800 246 725  
E sales@biopak.com  
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# Print specifications

## Design notes

Use our supplied artwork templates and place artwork along guidelines. The artwork should be checked by printing the artwork, cutting to the template shape and folding into shape

Care should be taken ensuring logos and design elements are proportionally the same across other sized products as required

Artwork can be printed in either CMYK or Uncoated Pantone colours – not a mixture of both. There is a four colour limit when printing in Uncoated Pantones. CMYK printing colours are unlimited.

Metallic and fluorescent colours cannot be used

All graphics must be vector and not as bitmap imagery

Line work must be 0.5 point or greater

Text must be 5 point or larger

Adobe Illustrator is our preferred software for box artwork

Convert all text to outlines and embed all graphics

## Copyright

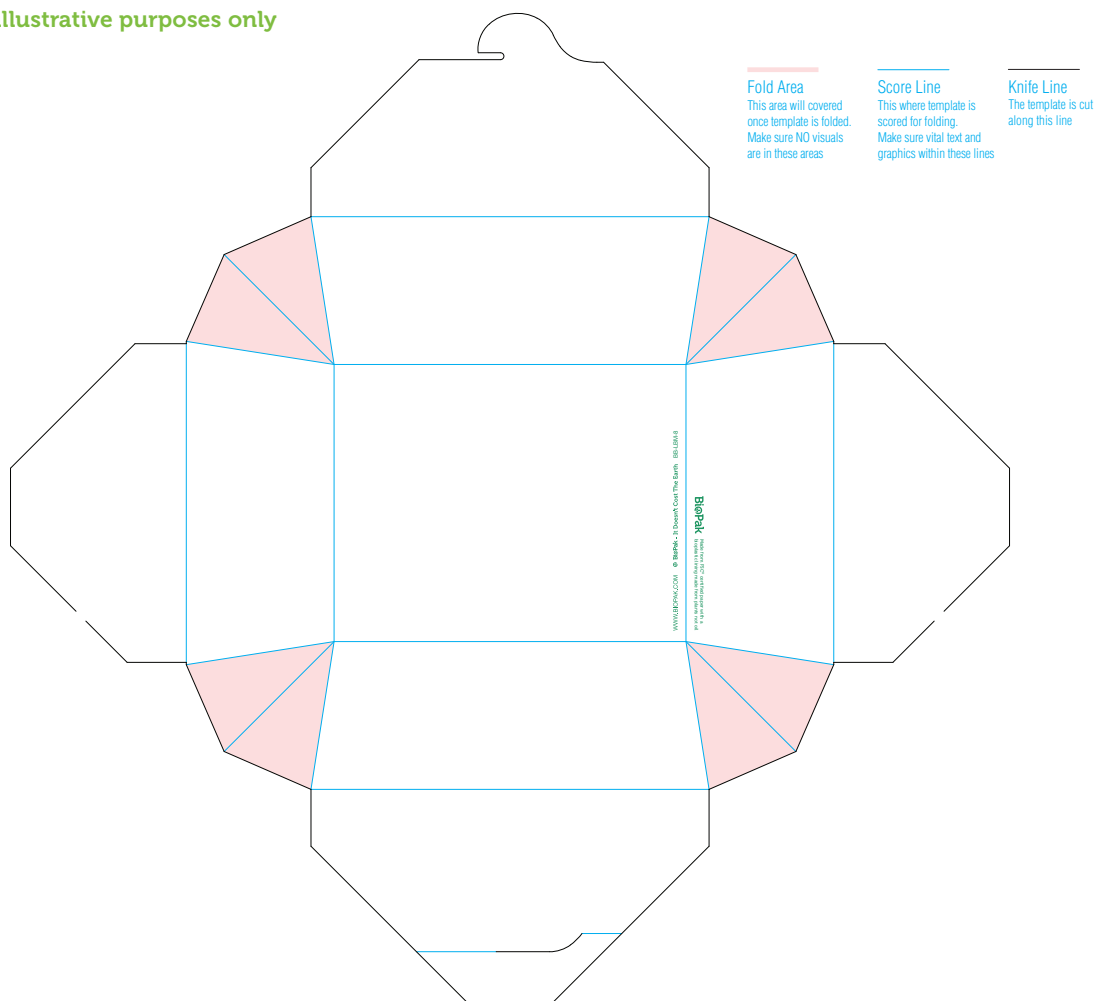
All images, graphics and fonts provided in artwork/or provided to BioPak to artwork, must comply with copyright and be the property of the client

## Templates notes

Knife line is marked by the solid black line. Artwork that extends beyond this line will not be seen. Keep all key info 3mm within this area. To test, print templates to scale and cut along the black line and fold along blue lines (score lines)

Fold area is indicated by light pink areas - these are will covered once box is folded. Ensure no important visuals are placed here.

## Image for illustrative purposes only



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# Environmental benefits

Custom printing is an effective way to advertising your business and we encourage you to highlight the environmental benefits of using our products by incorporating the BioPak logo and an environmental benefits message.

There are always variables and special factors to consider so please call us to discuss your business specifics.

## We recommend using any of the environmental benefits below:

Paper from FSC® managed plantations

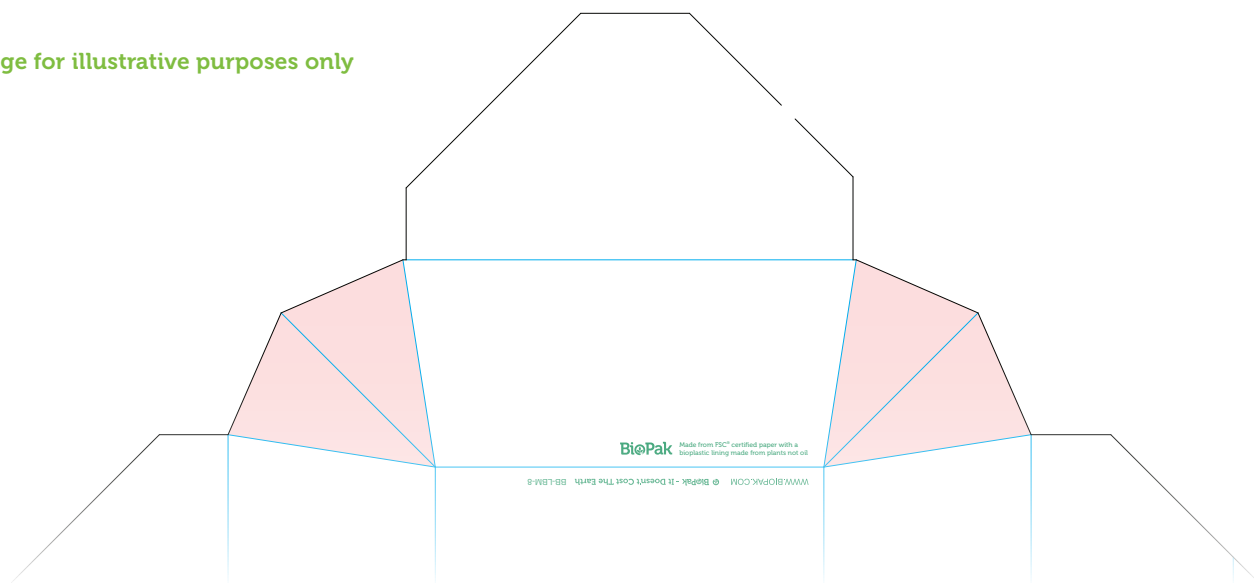
Bioplastic lining made from plants, not oil (*Noodle and lunch boxes only*)

This box is made from plants, not oil

This packaging is carbon neutral

Using bioplastic lowers our CO2 footprint by 75% compared to plastic

Image for illustrative purposes only



**BioPak** Made from plants not oil

**BioPak** Made from FSC® certified paper with a bioplastic lining made from plants not oil.

**BioPak** This box is carbon neutral & 1% of profits are donated to rainforest protection (Rainforest Rescue in AU and Forest & Bird in NZ)

**7.5%** BioPak gives back 7.5% of profits to **positive change**

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# BioPak logo use

## Logo and tagline colour

Option 1 – Use our mono logo and tagline in Pantone Uncoated or CMYK (black, white, green, brown) as this will provide the best visibility

Option 2 – Where options 1 is unsuitable we will consider other colours, subject to our approval process

Pantone Uncoated (U)


 PANTONE 355 U

 PANTONE 7516 U

 PANTONE BLACK U

CMYK

 C97 M22 Y100 K9

 C35 M58 Y64 K15

 K100

## Logo clear space

The standard clear space for the BioPak logo is indicated with a 'X'

Minimum logo size is 17mm

BioPak logo clear space



BioPak logo minimum size



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# About BioPak

BioPak is a pioneer and leader in the field of sustainable single-use food service disposable packaging. Incorporating the triple bottom line of 'People Planet Profits' into the business DNA from the get go, provided us with an indisputable competitive advantage in the region. With our focus on developing and promoting sustainable plant-based packaging solutions we have, in the space of 10 years, disrupted an industry. We are always looking to raise the bar and we hope that our B Corp certification inspires and motivates others in our industry to follow suit. B the change.



## Custom branding is available on:



### Paper cups & bowls

MOQ: 50,000 units

Delivery: 8-10 weeks

Shelf Life: 12 months



### Clear cups & bowls

MOQ cups: 50,000 units

MOQ bowls: 50,000 units

Delivery: 8-10 weeks

Shelf Life: 12 months



### Reusable cups

MOQ: 250\* conditions apply

Delivery: 14-15 weeks

Shelf Life: 4 years

Functional Life: 12 months



### Cutlery

MOQ: Various

Delivery: 12 weeks

Shelf Life: 6-12 months



### Napkins

MOQ: 30 Cartons

Delivery: 12 weeks

Shelf Life: Indefinite



### BioBoard

MOQ: 30,000 units

Delivery: 12 weeks

Shelf Life: Indefinite



### Straws

MOQ: 100,000 units

Wrapped straw: 500,000

Delivery: 12 weeks

Shelf Life: Indefinite



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